

TRANSAMERICA 2024 CONVENTION

PROGRAM QUALIFICATIONS



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Solage Resort
Napa Valley, California

Qualification Period:
January 1, 2023–December 31, 2023

Conference Dates:
April 15–19, 2024

QUALIFICATION DETAILS

PRODUCERS/WRITING AGENTS:

- \$90,000 in paid premium
- Minimum five paid cases

BROKERAGE GENERAL AGENTS, MGAs, GAs, AND DIRECT MARKETERS:

- Minimum \$1 million in distributor-level paid premium, limited to the top 10 qualifiers. Note: Only unique production will be counted for distributor’s business, and multiple up-lines cannot qualify on the same policy credit.

QUALIFICATION IS BASED ON PAID PREMIUM:

Only insurance policies considered paid during the qualification period will count toward paid premium.

- **First-year paid annualized premium:** term, whole life, and index universal life
- **Target plus 10% of any first-year excess premium:** index universal life
- **No credits:** fixed and variable annuities, and all business written through Transamerica Financial Life Insurance Company

